



FOR IMMEDIA RELEASE

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**TITLEIST TO HOST EXCLUSIVE COMPLIMENTARY CLUB FITTING EXPERIENCE AT
TURTLEBACK MOUNTAIN GOLF & RESORT**

Elephant Butte, NM – August 7, 2025 – Golfers in Southern New Mexico will have a rare opportunity to elevate their game when Titleist brings its elite club fitting experience to Turtleback Mountain Golf & Resort on Friday, September 13, 2025.

This complimentary, one-day event connects golfers of all skill levels with certified Titleist fitting specialists, who will analyze individual swings using advanced launch monitor technology. Participants will test the latest lineup of Titleist equipment, including drivers, fairway woods, hybrids, wedges, and the newly released T-Series Irons, featuring the precision-engineered T250 Irons.

“Our partnership with Titleist brings golfers a unique chance to experience a tour-level fitting process right here at Turtleback Mountain Golf and Resort,” said Eli Eilers, Head Golf Professional. “Players can expect tailored recommendations, state-of-the-art technology, and expert insights designed to unlock distance, accuracy, and consistency.”

To make a reservation for a personal fitting contact: Eli Eilers at (575) 744-4653 or via email at eli.e@turtlebackmountaingolfandresort.com.

About Turtleback Mountain Golf & Resort

Turtleback Mountain Golf & Resort is southern New Mexico’s premier golf and lifestyle destination, offering championship golf, upscale residential living, and exceptional lifestyle amenities. Nestled in the scenic Rio Grande Valley, the resort’s 18-hole championship golf course challenges players of all levels while providing breathtaking desert views. Beyond golf, the resort is expanding rapidly, with 1,300 planned home sites, a new driving range, leading resort amenities, including pickleball courts, tennis courts, a spa, a fitness center, and a tranquility garden. With a commitment to comfort, recreation, and community, Turtleback Mountain Golf & Resort is redefining what it means to live, play, and relax in the heart of Southern New Mexico. Visit <https://turtlebackmountaingolfandresort.com>.